



THE HONG KONG SYMPHONIC WINDS

Annual Report 2012/2013



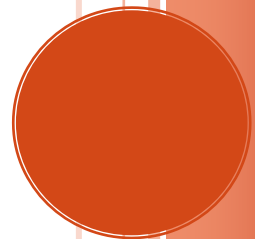
The Hong Kong Symphonic Winds (since 1987)

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With the mission to promote wind band music, the Hong Kong Symphonic Winds (HKSW) continues to bringing all walks of life in Hong Kong to our 25 year music-making and music sharing journey. In the 2012/2013 season, we continue to share wind band music throughout Hong Kong, with 9 concerts covering as much districts as we can. All 3 ticketed concerts we presented were largely sold out and the average audience percentage was a record-high.



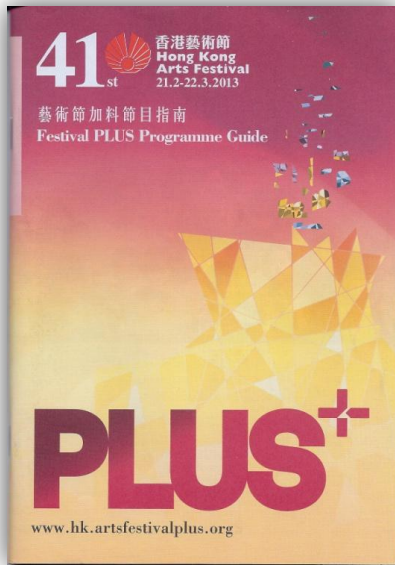
Ever since the launch of the Children’s Day concert, the HKSW has started to attract a growing number of interested people to enjoy and learn more about wind band music, with the dynamic, relaxing and interactive atmosphere. We have succeeded to carry on and develop more in our 2 Children’s Day concerts in April 2012 and Mar 2013. Though the dialogue section and the interaction between the stage and the audiences, this participative element was particularly popular and we are exploring ways to integrate similar activities in our upcoming concerts in order to encourage audience to take an active part in our concerts.



Good music is not only confined to conventional settings inside the concert hall. Even with the difficulties we faced with the limited access to the local arts performing venues, throughout the 2012/2013 season, HKSW had held 6 outdoor performances with the help of the LCS (Leisure and Cultural Services Department) in the Southern Playground in Wan Chai, Tsuen Wan, the Hong Kong Park, Yeun Long, Sham Shui Po and even Discovery Bay. Trying to reach every district in Hong Kong as what we have been doing since establishment, we solely aims to reach as many people as possible with some good wind band music.

To celebrate its 25th anniversary, the HKSW has held a concert, The Legend, to share a spectacular and commemorate evening of iconic music with symbolic meanings in HKSW’s 25 year development. The anniversary concert’s tickets were all sold out in 2 weeks after release with a higher attending audience rate of nearly 95%, thus the Hong Kong City Hall had evolved into a full house of blessing in that night.





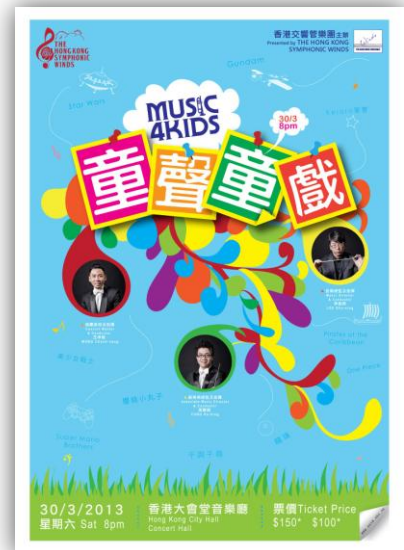
In Jan 2013, the HKSWS co-hosted a Masterclass section, named Mastering Brass with Hong Kong Arts Festival. The HKSWS was honored to hold this Masterclass, not only because of having a chance to participate in such a major arts and cultural event in Hong Kong. But only the fact that members of HKSWS were trained with maestro Jay Friedman, principal trombonist of the Chicago Symphony Orchestra, one of the top world renowned orchestras.

The Masterclass has devised to be divided into few sections which allows interaction among Jay Friedman, HKSWS and the audience. The HKSWS members prepared a Quartet section, Brass Sextet section and last but not least the HKSWS Junior Ensemble for the Masterclass. This event has coincided with our mission to bring and promote good music as well as to provide a platform for our young generations to develop and shine.

March 2013 the orchestra presented a community project in Sham Shui Po specially devised to encourage local children to appreciate and learn more about wind band music. Some of the HKSWS has volunteered to hold a demonstrative instrumental section with small groups of children serviced by the New Home Association and the Kowloon West Community Harmony and Solidarity Services Centre.

The HKSWS has also followed-up the small group section by sending 160 tickets of the concert MUSIC4KIDS to the two associations, aiming at allowing the children to experience the live wind band music in a local concert hall setting after learning some basic wind band knowledge from the demonstrative sections. The HKSWS has gain a chance to give a performance to an audience of local children and their families, many of whom were experiencing a live concert for the first time.

With the unique “Hong Kong Symphonic Winds philosophy”, we aspire to run our “family” with a large scale, through nurturing local talents and bringing as many people in the world as possible good music. The HKSWS will explore and expand its activities in providing the community with diversified musical experiences of the highest standard. Furthermore, the HKSWS plans to stamp its footprint on as many countries as possible.



The HKSWS has been admitted to the World Music Contest held every four year and has been granted permission to participate in the Division I contest. In July 2013, the HKSWS will take part in this internationally recognized contest to be held in Netherlands. The HKSWS aims to bring the unique textures and colours of some emblematic Chinese composers and compositions in Europe, promoting them to a diversified range of WMC participants.